

USFA WORLD SERIES PROGRAM - GOOD LUCK ADS

Hello Fastpitch family and friends!! USFA has a wonderful opportunity for this year's World Series participants. We are once again offering teams and team sponsors the opportunity to show their support for teams from their area that will be attending the USFA World Series. There is no better keepsake for your players and their families than a souvenir program with your team's "Good Luck" photo alongside teams they will meet, trade pins with, and play. A picture truly is worth a thousand words!

We have reserved LIMITED ad spaces specifically for families and friends to place "Good Luck" ads for teams and players! In addition to the "Good Luck" ads, the program will also contain a listing of all teams participating, a schedule of events, maps to the parks, special restaurant and attraction offers, and more.

The souvenir programs may be pre-ordered as well as purchased at the event. To place your "Good Luck" ad, please email our Marketing Department with your request.

Thank you for your continued support and we look forward to seeing you at the World Series this year! Good luck to all teams, and we hope everyone enjoys their stay in Panama City Beach!

Ad Proposals for the 2010 World Series Program

Team Picture Color Ad (3 in x 2 in): \$20 (*Team Pic only for this size*)

(Also includes team name, age group & class ("A" or "B"), City & State)

½ Page Color Ad (8 in x 5 in): \$100

Full Page Color Ad (8 in x 10 in): \$175

Team Name: _____

Contact: _____

Phone #: _____

Email: _____

Class: ("A" or "B") _____ City: _____ State: _____



YOU MUST PROVIDE YOUR OWN ARTWORK & AD MUST BE APPROVED BY USFA MARKETING STAFF.

Please email Ad Proposal, Ad layout & payment NO LATER THAN June 23rd to:

Kelsey Costa
National Marketing Director
Email: kelseycosta@usfastpitch.com

Make checks payable to:

USFA
22912 Ann Miller Rd.
Panama City Beach, FL 32413

To learn more about the United States Fastpitch Association, please visit our website at www.usfastpitch.com